



Deploying messaging security in layers helps achieve greater efficiency and protection, while maximising network resource investments

Better email security comes from seeing the big picture. Websense Hybrid Messaging Security provides the best protection from today's converged Web and email threats.

Websense<sup>®</sup>

## Hybrid Messaging Security

Today's email threats are more invasive and abundant than ever, and the nature of these attacks is constantly changing. Modern businesses must deploy security solutions that do more than block spam. A good messaging security solution provides clear standards for mitigating risk, while also helping align with corporate compliance and governance policies.

Websense Hybrid Messaging Security combines Websense Hosted Email Security deployed at the Internet level and Websense Email Security deployed at the gateway. By layering these solutions in a hybrid deployment, organisations receive more thorough protection and can meet a wider range of security requirements than in a single deployment model. Increasingly, businesses and analysts are recognising the value of providing protection where it most makes sense. Deploying messaging security in layers helps attain greater efficiency and protection while maximising network resource investments.

### how it works

**Websense Hosted Email Security** filters spam and viruses at the Internet level, saving on bandwidth, administration time and system resources.

**On-premise Websense Email Security** resides at the gateway and provides granular outbound email protection, enabling organisations to configure finely tuned policies for outbound filtering, as

well as an optional second layer for inbound filtering. Powerful reporting tools can be accessed by delegated users. Also, they provide deep attachment inspection to help with regulatory compliance.

Only a hybrid deployment offers the cost savings of a hosted service combined with on-premise policy controls for granular email content filtering.

### key benefits

- **Improved network and cost efficiency**

Gain combined benefits from both deployment models, Websense Hosted Email Security and on-premise Websense Email Security. Spam and viruses are blocked before they reach the network, providing increased bandwidth, resources and improved performance, while ensuring confidential and sensitive messages are kept within the network.

- **Mitigated risk and exposure with demonstrated ROI**

Websense Hosted Email Security provides definitive levels of email and virus protection, providing SLA-backed uptime and visibility into emerging threat trends and activities. On-premise Websense Email Security provides drill-down, delegated policy- and user-based reporting with unparalleled visibility into outbound email threats.

- **Reduced total cost of ownership**

Websense Hosted Email Security reduces the cost of bandwidth consumed by spam, while freeing up time and system resources. Businesses regain valuable hardware and administrative time to focus on other elements of email security, including outbound policy enforcement and compliance.

- **Reduced complexity through a unified solution**

Consolidate email threat protection, compliance and leak prevention through a unified messaging security solution that blocks multiple types of email-based threats at their point of origin.

- **Consolidation through a single trusted vendor**

Websense is a market leader in providing Web security, messaging security and data security to businesses worldwide. By consolidating inbound and outbound messaging security through Websense, organisations get support from a single point of contact. Businesses may also broaden protection to include Websense Web and data security, providing complete Websense Essential Information Protection™.

## summary

Websense Hybrid Messaging Security combines Websense Hosted Email Security (hosted "in the cloud") and Websense Email Security (deployed at your gateway). By layering these solutions in a combined deployment, organisations receive more thorough protection than through a single deployment model.

The combination of security expertise and the Websense ThreatSeeker™ Network provides proactive protection against email and Web-based threats, stopping attacks before they hit your network. Websense ThreatSeeker technology provides the highest levels of accuracy with the lowest levels of false positives as it protects against today's many malicious threats.

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## use cases

The following examples illustrate ways in which organisations can benefit from a hybrid deployment.

### Use Case #1: Hybrid messaging security keeps inbound and outbound threats where they belong.

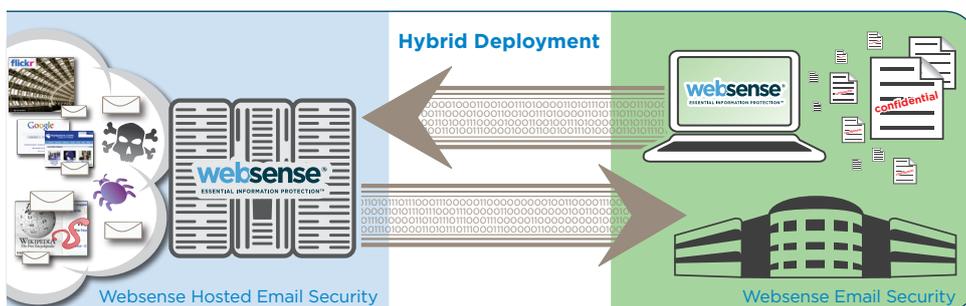
Keeping certain types of messages where they belong provides logical benefit: Harmful messages should stay outside the network; sensitive and confidential messages should stay inside the network. Hybrid messaging security keeps potentially harmful email in its place.

In this scenario, Websense Hosted Email Security eliminates viruses, malware, worms, spam and other threats before they reach the network. On-premise Websense Email Security prevents sensitive data from leaving the network via email. For many customers, especially small- to medium-sized businesses, this provides a good first step toward implementing a comprehensive data leak prevention solution.

### Use Case #2: Hybrid messaging security improves network and cost efficiency.

Websense Hosted Email Security can eliminate about 90% of inbound email traffic. This is because roughly 90% of all email is spam. By blocking spam and viruses before they reach the network, the burden of what is processed with Websense Email Security is greatly reduced. The second benefit is that once the bulk of the spam is eliminated, Websense Email Security can perform another screening of the email through a second set of technology, helping to ensure the email is clean.

In this scenario, organisations improve the efficiency of their email processing as well as ensure greater protection through multiple layers of messaging security.



Websense Hybrid Email Security combines both a hosted and on-premise solution for layered protection.

For more information, to start a free trial of Websense email solutions, or to view an online demo, visit [www.websense.com/evaluations](http://www.websense.com/evaluations).